



**JEDCO Executive Committee
September 24, 2020 @ 8:30 A.M.
Video Conference/Teleconference Meeting
MINUTES**

Call to Order: 8:30 a.m.

Attendance: Mickal Adler, Jimmy Baum, Kenny Bertucci, Anthony DiGerolamo, Joe Ewell, Michael Fahrenholt, Tom Gennaro, Brian Heiden, Larry Katz, Michael Kraft, Teresa Lawrence, Keith Merritt, Mayra Pineda, Stephen Robinson, Gene Sausse

Staff: Jerry Bologna, Lacey Bordelon, Cynthia Grows, Annalisa Kelly, Scott Rojas, Kelsey Scram, Penny Weeks, Kate Wendel

Absences: Lloyd Clark, Lesha Freeland

Attorney: Reed Smith, Parish Attorney's Office

Guests: John Karras and Jon Roberts – TIP Strategies
Jeff Teague – GNO, Inc.

I. Call to Order – Chairman, Mickal Adler

Chairman Adler opened the meeting by welcoming the above guests.

- **Roll Call** – The above named Commissioners were present for the meeting.
- **Approval of absences for today, September 24, 2020** – Mayra Pineda motioned, seconded by Joe Ewell to excuse the above named absences. The motion passed unanimously.
- **Approval of Minutes for August 27, 2020** – Mayra Pineda motioned, seconded by Teresa Lawrence to approve the minutes. The motion passed unanimously.
- **Amending the Agenda** – “In an effort to maintain a quorum through the Unfinished and New Business items, it will be necessary to amend the agenda with regard to the TIP Strategies presentation. The presentation will be presented under the President & CEO Report.” Gene Sausse motioned to approve amending the agenda, seconded by Teresa Lawrence. The motion passed unanimously.

II. Public Comments on Agenda Items

None

III. Unfinished and New Business

- **A resolution approving Amendment No. 2 to the Intergovernmental Agreement with the Parish of Jefferson for economic development and related services, and providing for related matters – Lacey Bordelon**
Ms. Bordelon explained that the Parish Council approved Amendment No. 2 adding a deliverable, which is to be provided by GNO, Inc. to the Parish, and providing an additional \$55,000 for the completion of the deliverable. The deliverable is stated as such: Explore revitalization and development opportunities in Fat City in association with a Fat City Center, Pocket Park, and Library Community Space. An amendment to this IGA between JEDCO and the Parish also requires approval by the JEDCO Executive Committee.

Teresa Lawrence motioned, seconded by Gene Sausse to approve Amendment No. 2 the IGA with the Parish of Jefferson. The motion passed unanimously.

- **A resolution approving Amendment No. 2 to the Cooperative Endeavor Agreement with Greater New Orleans, Inc. for economic development and related services contingent on the Jefferson Parish Council’s approval and execution of Amendment No. 2 to the related Intergovernmental Agreement, and providing for related matters – Lacey Bordelon**
Larry Katz motioned, seconded by Tom Gennaro to approve the resolution which corresponds with Amendment No. 2 to the IGA by adding the new Fat City-focused deliverable along with the addition of \$55,000. The motion passed unanimously.
- **Approval of resolution authorizing JEDCO to enter into a 3-year contract with RB Services of Louisiana for Janitorial Services – Scott Rojas**
Teresa Lawrence motioned, seconded by Mayra Pineda to approve the resolution authorizing the 3-year contract with RB Services of Louisiana. The motion passed unanimously.
- **Resolution authorizing the execution of a \$20,000 contract with the Louisiana Department of Environmental Quality for grant dollars pertaining to Brownfields technical assistance on the West Bank of Jefferson Parish – Annalisa Kelly**
Tom Gennaro motioned, seconded by Stephen Robinson to approve the resolution and the contract as amended (Section 25-h, Indemnification/Hold Harmless Agreement). The motion passed unanimously.
- **Approval of an unbudgeted expense not to exceed \$13,000 for an analysis of the economic impact of COVID-19 pandemic on the Jefferson Parish economy proposed by Chmura – Lacey Bordelon**
Ms. Bordelon provided detailed information related to the approach and deliverables within the proposal and stated JEDCO anticipates seeking reimbursement of this cost through Jefferson Parish’s submittal to the state for reimbursement through the CARES Act funding. Gene Sausse motioned,

seconded by Teresa Lawrence to approve the unbudgeted expense, not to exceed \$13,000. The motion passes unanimously.

IV. Monthly Financial Report

- **August 2020 – Cynthia Grows**

Stephen Robinson motioned, seconded by Tom Gennaro to accept the report as presented. The motion passed unanimously.

V. President & CEO Report – Jerry Bologna

- **Presentation – Jefferson EDGE Five-Year Plan Update – TIP Strategies**

Mr. John Karras and Mr. Jon Roberts presented a progress report regarding the development of a five-year economic development plan, which updates the longstanding Jefferson EDGE strategy. As part of the strategic planning process, TIP Strategies held focus group discussions, workshops, conducted surveys, and met with various stakeholder groups; including elected officials, parish directors, workforce development and higher education. The presentation included detailed data related to economic competitiveness, regional benchmarking, and industries and occupations. The SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats) was also presented. The SWOT Analysis was created based on information gathered from the various meetings held. The presentation concluded with Discussion of Opportunities, Best Practice and Next Steps.

VI. Other Updates or Comments from the JEDCO Board of Commissioners

None

VII. Adjournment – Mayra Pineda motioned, seconded by Teresa Lawrence to adjourn.

The motion passed unanimously.



Larry Katz

JEDCO Secretary

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